



WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Greer Margolis & Mitchell (GMMB)  
3050 K Street, NW  
Washington, DC 20007

## Contract # 196785

<b>Schedule Dates</b>	09/25/12-10/01/12	<b>Date Entered</b>	09/24/12
<b>Advertiser</b>	Obama for America/D (9323)	<b>Last Modified</b>	09/25/12
<b>Agency/T-Code</b>	Greer Margolis & Mitchell (GMMB) (2116)/ELECTR	<b>Entered By</b>	Susan Petro
<b>Product</b>	Political-Political (1088)	<b>CO-OP</b>	No
<b>Brand</b>	Est 1844 Add to Sked A 9-25-10-1 (71930)	<b>Headline #</b>	
<b>Salesperson</b>	Petro, Susan (1110)	<b>Demo</b>	
<b>Sales Office</b>	WJLA - Core Team	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Nageberg, Dan	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	OFA/Add to Sked A/1844-9/25-10/1	<b>Commission</b>	\$21,300.00
<b>Account Types</b>	Local/Political Candidate Agency	<b>Net Total</b>	\$120,700.00
<b>Billing Type</b>	Calendar	<b>Sales Tax</b>	
<b>Comments</b>			

WJLA Arlington (WJLA)		
By Calendar Month	Spots	Rate
Sep. 2012	46	\$121,600.00
Oct. 2012	9	\$20,400.00
<b>Grand Total:</b>	<b>55</b>	<b>\$142,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	10P-ABC-PRIVATE PRACTICE		1							1	\$12,000.00	\$12,000.00	WJLA Arlington (WJLA)		9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9A- LIVE!		1	1	1	1				4	\$1,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/24/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10:58A-ABC-THE VIEW			X	X	X	X			3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA)		9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:59A-NEWS-ABC 7 NEWS @ NOON			X	X	X	X			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		9/24/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:57P-ABC-THE CHEW			X	X	X	X			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		9/24/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:01P-ANDERSON COOPER SHOW			X	X	X	X			3	\$1,600.00	\$4,800.00	WJLA Arlington (WJLA)		9/24/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:58P-ABC-KATIE COURIC			X	X	X	X			3	\$2,400.00	\$7,200.00	WJLA Arlington (WJLA)		9/24/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:58P-NEWS-ABC 7 NEWS @ 5P			X	X	X	X			3	\$2,000.00	\$6,000.00	WJLA Arlington (WJLA)		9/24/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58P-WHEEL OF FORTUNE			X	X	X	X			2	\$4,400.00	\$8,800.00	WJLA Arlington (WJLA)		9/24/12
10.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:27P-JEOPARDY			X	X	X	X			2	\$4,800.00	\$9,600.00	WJLA Arlington (WJLA)		9/24/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:02A-ABC-JIMMY KIMMEL			X	X	X	X			4	\$700.00	\$2,800.00	WJLA Arlington (WJLA)		9/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America/D (9323)  
**Agency/T-Code** Greer Margolis & Mitchell (GMMB) (2116)/ELECTR  
**Product** Political-Political (1088)  
**Brand** Est 1844 Add to Sked A 9-25-10-1 (71930)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Nagelberg, Dan  
**Phone/Fax** /  
**CPE** OFA/Add to Sked A/1844-9/25-10/1  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Calendar  
**Comments**

**Date Entered** 09/24/12  
**Last Modified** 09/25/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,300.00  
**Net Total** \$120,700.00  
**Sales Tax**

**WJLA Arlington (WJLA)**

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12.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	7:57P-ABC-LAST RESORT					1				1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)		9/25/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	9P-ABC-GREY'S ANATOMY					1				1	\$18,000.00	\$18,000.00	WJLA Arlington (WJLA)		9/25/12
14.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7:57P-ABC-SHARK TANK						1			1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		9/25/12
15.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:58A-ABC-GOOD MORNING AMERICA SAT							2		2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		9/25/12
16.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	7:58A-ABC-GOOD MORNING AMERICA SUN							2		2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		9/25/12
17.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6P-ABC-ABC WORLD NEWS TONIGHT							1		1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		9/25/12
18.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6:30P-NEWS-ABC 7 NEWS @ 630P							1		1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		9/25/12
19.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7P-WHEEL OF FORTUNE WEEKEND							1		1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		9/25/12
20.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:29P-JEOPARDY WEEKEND							1		1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		9/25/12
21.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9A-LIVE!								1	1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		9/25/12
22.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	10:58A-ABC-THE VIEW								1	1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		9/25/12

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23.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	12:57P- ABC--THE CHEW	1								1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		9/25/12
24.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	3:01P- ANDERSON COOPER SHOW	1								1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		9/25/12
25.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	3:58P- ABC-KATIE COURIC @ 5P	1								1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)		9/25/12
26.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	4:58P- NEWS-ABC 7 NEWS	1								1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		9/25/12
27.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	12:02A- ABC-JIMMY KIMMEL	1								1	\$700.00	\$700.00	WJLA Arlington (WJLA)		9/25/12
28.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6:58P- WHEEL OF FORTUNE	1								1	\$4,400.00	\$4,400.00	WJLA Arlington (WJLA)		9/25/12
29.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:27P- JEOPARDY	1								1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		9/25/12
30.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:57P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							1		1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)		9/25/12
31.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	6:58P- WHEEL OF FORTUNE	1			X	X	X			1	\$4,400.00	\$4,400.00	WJLA Arlington (WJLA)		9/25/12
32.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	7:27P- JEOPARDY	1			X	X	X			1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		9/25/12
33.0	Normal Line / SPOT	09/26/12-09/28/12	3	:30	10:58A- ABC-THE VIEW	1			X	X	X			1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		9/25/12

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